Public Warning
Information – Warning – Alerting
Basic's

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Who is who?

- Prof. Dr. Peer Rechenbach
Civil Engineer of Power Electricity, Chief Fire Officer(retired)
- Senior Expert of Disaster Response Management, Civil Protection, Leadership Organization and CBRN-Measurement based on international experiences. Former Head of the State Department of Civil Protection, Fire and Emergency Medical Services, Civil-Military Coordination and Disaster Response Management of Hamburg (retired). Expert in the German Delegation of ISO/TC 292 and CEN/TC 391.
- Former Member of the United Nation Disaster Assessment and Coordination Team (UNDAC) and High Level Coordinator of the Disaster Response Mechanism of the European Union.
- Part Time Lecturer at the Hamburg University of Applied Science, the Friedrich-Wilhelm University of Bonn, and at the Institute of Emergency Medicine of the ASKLEPIOS Clinics Hamburg.
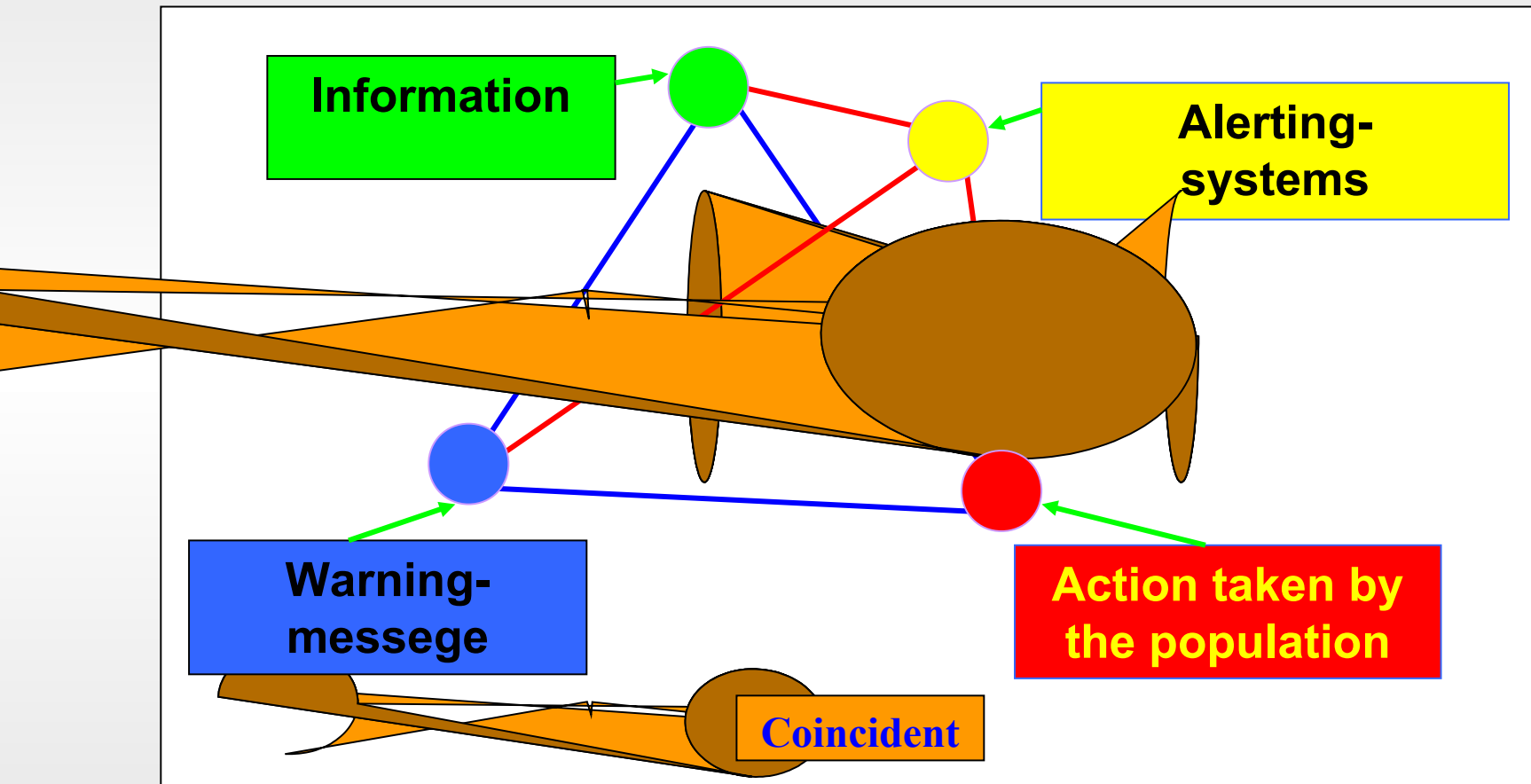
COMMUNICATION EMPHASIS ACROSS A TIME CONTINUUM

- **Warnings = one end of the continuum:**
  - ★ Specific detected event about to impact a population
  - ★ Rapid public protective action response warranted

- **Education = other end of the continuum:**
  - ★ Risk of events that could occur in the future
  - ★ Public household readiness actions warranted

- **And everything in-between:**
  - ★ Focus on warning an alerting systems

Information-, Warning- and Alerting-System

Information

Alerting-systems

Warning-messege

Action taken by the population

Coincident

Information

- What kind of Risks are in the area
  - ★ Flash flood
  - ★ Toxic gases
  - ★ Explosion
- What is happened or could happened (e.g.)
  - ★ Evacuation starts at 10:00 h a.m.
  - ★ High rising water will flooded the main road

- Information basics:
- What happened
- Where is happened
- Who is effected
- Who could be effected
- Who is save
- Who and what is activated to solve the problem
- Who will support us and is activated

- If the disaster occurs, the population should/must (e.g.):
  - ★ Take shelter in place
  - ★ Close all windows and doors and shut down the air-condition
  - ★ Go up stairs / down stairs
  - ★ Preparing the evacuation

Alerting-Systems

- Sirens
- Loudspeaker
- Radio / TV
- Broadcast by mobile Phone
- Door to door
- Social media
- SMS
- E-Mail
- ……

- Wake up?

PURPOSE

- **Synthesize findings from research:**
  - ★ In the social sciences
  - ★ To bridge the gap between research & applications

- **By presenting:**
  - ★ Evidence-based applications for practitioners based on research findings regarding…..

THE BASIC QUESTION

How do you reach people in case of acute danger

-STOP….

-HEAR…. &

-TAKE PROTECTIVE ACTION for…..

Basic's elements of an effective warning-system

- Analyse all hazards/risks
- Information Channel
  - ∗ Radio / TV
  - ∗ Loudspeaker
  - ∗ Social media
  - ∗ Print media
  - ∗ ……

- Education of the public
  - ∗ What should / must they do (well trained procedures)

Basic's elements of an effective warning-system

- Establishing an Alerting system with wake up effect
  - ⁕ Sirens
  - ⁕ Loudspeaker
  - ⁕ SMS
  - ⁕ E-Mail
  - ⁕ …….
- Warning the public before alerting
- Alerting the public
- Warning and alerting at the same time

NATURAL DISASTERS

HAZARDOUS MATERIALS AND MORE….

VEHICLE EVACUATION

PEDESTRIAN & OCCUPANT EVACUATION

Turn Off Fans, Heating & Air Conditioning Systems That Bring In Air From Outside

Helps Keep Radioactive Dust or Smoke From Entering Your Body

KNOWLEDGE PATHWAYS

- **Four bases for human knowledge**:
  - ★ <u>Experience</u>: events in our lives *("lessons learned")*
  - ★ <u>Revelation</u>: someone told you *("best practices")*
  - ★ <u>Intuition</u>: it seems right *(an "idea")*
  - ★ <u>Science</u>: scientific method *("a" predicts "b")*

- **Presentation basis is knowledge gained using the scientific method:**
  - ★ May/may not conform to what you "know" based on experience, revelation or intuition

The Multiagency Coordination

- Acquires, analyze and communicates situation reports
- Provides resources to support the incident command
- Operates crisis communication

Thank you!

I am ready!

I am glad about
the following
Discussion!

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